

Nicholas G. Craven

AI Consultant | AI Implementation and Growth Strategist | Founder, AIX Group, LLC

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SUMMARY

AI consultant and implementation leader who has built, scaled, and exited real businesses and now builds AI-enabled operating systems for growth-stage companies. 20+ years of operating history: founded and sold a \$1M+ per year athletics business (40 employees, 1,000+ weekly students), project-managed finish trades on \$580M+ of commercial construction under Manhattan Construction and Austin Commercial, and bought, renovated, financed, and sold 40+ investment properties. Post Graduate Program in Data Science and Business Analytics (UT Austin McCombs, 2026) and Stanford Online AI-Driven Leadership certificate (2025). Designs and deploys AI systems that produce measurable outcomes: faster response times, higher lead conversion, and lower operating friction, with HIPAA-aware compliance discipline for healthcare.

SKILLS

- AI Strategy: AI readiness assessment, use-case prioritization, ROI analysis, AI implementation roadmaps, executive advisory, change management, AI adoption
- AI Systems: Voice AI, conversational AI, AI agents, agentic workflows, multi-agent architecture, workflow automation, process automation, prompt engineering, AI-assisted software development
- Platforms and Tools: GoHighLevel (GHL), CRM architecture, ChatGPT, Claude, HeyGen, ElevenLabs, WordPress, Google Workspace
- Data and Analytics: data science, business analytics, predictive analytics, machine learning, data preparation, executive reporting, SEO
- Revenue and Operations: lead generation, lead qualification, sales pipeline design, customer experience, patient engagement, SOP development, HIPAA compliance, healthcare marketing
- Leadership: P&L management, team leadership (40 employees), field management (100+ tradespeople), vendor and subcontractor negotiation, capital raising, SBA lending

PROFESSIONAL EXPERIENCE

Founder and Board Chairman, AIX Group, LLC

Dallas-Fort Worth, TX | 2018 - Present

- Holding company for AI consulting, healthcare technology, and venture development; founded 2018 with marketing, construction, and real estate operations; refocused on AI after 2023.
- Architects an internal C-suite of AI agents so portfolio companies scale without the founder as the bottleneck; offered to clients through CsuiteAgents.ai.
- Builds and deploys production websites, funnels, and automations using AI-assisted development, compressing build cycles from weeks to days.
- Founded AIX Builders (2018 - Present), the residential construction and renovation company: architectural design, new home builds, additions, framing, carpentry, cabinetry, and pools; in-house crews completed 40+ full property renovations.
- Portfolio websites: aixgroupllc.com, bizsmart.ai, patientconcierge.ai, aixbuilders.com

Founder and AI Implementation Strategist, BizSmart.ai

Dallas-Fort Worth, TX | 2024 - Present

- Designs and deploys AI systems for receptionist workflows, appointment booking, lead qualification, follow-up, and business reporting for service businesses.
- Measures AI performance on business KPIs: response time, appointment show rates, and lead conversion.
- Translates AI capabilities into plain-English business outcomes for owners and executives; leads strategy, implementation, and staff adoption.

Co-Founder and AI Systems Architect, Evolve Health and Wellness (EvolveYourBod.com)

Dallas-Fort Worth, TX | 2025 - Present

- Co-led design of a telehealth growth and operations system covering lead capture, intake, scheduling, consultation, payment, and follow-up.
- Architected multi-service automation funnels for weight loss, peptide therapy, IV therapy, hormone optimization, and primary care in a centralized CRM.
- Built SOPs, escalation pathways, and compliant medical messaging frameworks designed to scale across partner clinics.

Founder, Patient Concierge (PatientConcierge.ai)

Dallas-Fort Worth, TX | 2025 - Present

- Created an AI patient engagement and front-desk system that centralizes inbound inquiries from web, social, paid ads, and direct messages.
- Built intelligent triage and escalation workflows that reduce lead leakage and improve follow-up speed for clinics.

Real Estate Investor and Operator, Independent

Dallas-Fort Worth, TX | 2006 - Present

- Acquired, renovated, financed, and sold 40+ residential properties end to end.
- Structured hard-money acquisition financing, refinanced into long-term debt, and exited through owner financing to end buyers.
- Performed property sourcing, underwriting, ARV and cost analysis, contract drafting, due diligence, negotiation, listing, and disposition.

Project Manager, Stonehill Commercial Painting

Dallas-Fort Worth, TX | 2017 - 2018

- Managed painting, vinyl wall covering, taping, embedding, and texturing scopes under general contractors Manhattan Construction and Austin Commercial.
- Led 1 project engineer, 4 supervisors, 24 foremen, and 100+ painters across concurrent job sites.
- Projects totaling \$580M+ in construction value: Texas Live! entertainment district, Arlington (\$250M); Live! by Loews hotel, Arlington (\$150M); Westin Irving Convention Center Hotel (\$115M); The View of Fort Worth, 300-unit multifamily; Highland Park High School Northwest Addition (\$25M).

Founder and Owner, Maverick All-Star Tumblers, Jump X-treme, and Indoor Sports

Weatherford, TX | 2003 - 2016

- Built a gymnastics and cheerleading business from zero cash to \$1M+ in annual cash flow; profitable in month two; opened January 17, 2004.
- Grew enrollment to 850 students in nine months and 1,000+ weekly students at peak; managed 40 employees.
- Expanded with Jump X-treme (2007) and Indoor Sports (2009) next door: three facilities, about 40,000 square feet.

- Secured 9+ business loans including 5 SBA loans totaling \$4.4M+ after eight bank rejections.
- Coached teams to national titles and a 4th-place finish at the All-Star Cheerleading World Championship; sold the business in 2016.

EDUCATION

- Post Graduate Program in Data Science and Business Analytics, The University of Texas at Austin, McCombs School of Business, 2026
- Bachelor of Arts, International Studies (Latin American Business), Southern Methodist University, 2002
- Associate of Arts with Honors and Distinction; Certificate, Network Administration, Tarrant County College, 1999

CERTIFICATIONS

- AI-Driven Leadership: Strategies for the Future, Stanford Online (Stanford School of Engineering), 2025
- AI Consultant Certification
- AI Implementation Certification

HONORS

- NCA Division 1A Collegiate National Champion, Cheerleading, University of North Texas, 2002
- Phi Theta Kappa Honor Society; Exceptional Leadership Award; President's Award for Outstanding Community Service, Tarrant County College