

NICHOLAS G. CRAVEN

AI CONSULTANT • AI IMPLEMENTATION & GROWTH STRATEGIST • FOUNDER, AIX GROUP, LLC

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EXECUTIVE PROFILE

AI consultant and implementation leader who has built, scaled and exited real businesses and now builds AI-enabled operating systems for growth-stage companies. 20+ years of operating history: founded and sold a \$1M+/year athletics business (40 employees, 1,000+ weekly students), project-managed finish trades on \$580M+ of commercial construction under Manhattan Construction and Austin Commercial, and bought, renovated, financed and sold 40+ investment properties. Retooled for the AI era with UT Austin McCombs' Post Graduate Program in Data Science & Business Analytics (2026) and Stanford Online's AI-Driven Leadership certificate (2025). Through AIX Group, designs and deploys AI systems measured on business outcomes: faster response times, higher conversion and lower operating friction, with HIPAA-aware discipline for healthcare.

CORE EXPERTISE

AI STRATEGY & IMPLEMENTATION

Readiness assessment, use-case prioritization by ROI, roadmaps, executive advisory, adoption and change enablement

DATA & ANALYTICS

Data preparation, predictive analytics and machine learning fundamentals, business analytics, executive reporting, SEO

APPLIED AI SYSTEMS

Voice and conversational AI, agentic and multi-agent workflows, automation design, GoHighLevel/CRM architecture, AI-assisted development

LEADERSHIP AT SCALE

P&L ownership, 40-person teams, 100+ tradesperson field management, vendor negotiation, \$4.4M+ in SBA-backed capital raised

EXPERIENCE — AI ERA

Founder & Board Chairman • AIX Group, LLC

2018–Present

Holding company for AI consulting, healthcare technology and venture development; refocused on AI after 2023.

- Architects an internal C-suite of AI agents so portfolio companies scale without the founder as the bottleneck; offered to clients through CsuiteAgents.ai.
- Builds and deploys production websites, funnels and automations with AI-assisted development, compressing build cycles from weeks to days.
- Founded AIX Builders (2018–present): residential design, new builds, additions and renovation; in-house crews completed 40+ full property renovations.
- Portfolio: aixgroupllc.com • bizsmart.ai • patientconcierge.ai • aixbuilders.com

Founder & AI Implementation Strategist • BizSmart.ai

2024–Present

- Designs and ships AI systems for receptionist workflows, booking, lead qualification, follow-up and reporting for service businesses, measured on response time, show rate and conversion.
- Translates AI capability into plain-English outcomes for owners and executives; leads strategy, implementation and staff adoption.

Co-Founder & AI Systems Architect • Evolve Health & Wellness

2025–Present

- Co-led a telehealth growth and operations system spanning lead capture, intake, scheduling, consultation, payment and follow-up across five service lines.
- Built SOPs, escalation pathways and compliant medical messaging frameworks designed to replicate across partner clinics.

- Founder · Patient Concierge (PatientConcierge.ai)

2025–Present
- Created an AI patient engagement and front-desk layer that centralizes web, social, paid and DM inquiries, routes them through intelligent triage, and cuts lead leakage for clinics.

OPERATING RECORD

- Project Manager · Stonehill Commercial Painting

2017–2018
- Finish trades under tier-one GCs; led 1 project engineer, 4 supervisors, 24 foremen and 100+ painters across concurrent sites.

PROJECT	GENERAL CONTRACTOR	PROJECT VALUE
Texas Live! entertainment district, Arlington	Manhattan Construction / Con-Real JV	\$250M
Live! by Loews flagship hotel, Arlington	Manhattan Construction / Con-Real JV	\$150M
Westin Irving Convention Center Hotel	Austin Commercial	\$113–115M
The View of Fort Worth, 300 units	CBG Building Co.	~\$40M+
Highland Park HS Northwest Addition	HPISD bond program	\$25.1M

- Real Estate Investor & Operator · Independent

2006–Present
- Acquired, renovated, financed and sold 40+ properties end to end: hard-money acquisition, refinance into long-term debt, owner-finance exits.
 - Sourcing, underwriting and ARV analysis, contract drafting, due diligence, negotiation, listing and disposition.

- Founder & Owner · Maverick All-Star Tumblers, Weatherford, TX

2003–2016
- Built from zero cash to \$1M+/year: profitable in month two, 850 students by month nine, 1,000+ weekly students and 40 employees at peak.
 - Raised 9+ business loans including 5 SBA loans totaling \$4.4M+ after eight bank rejections; added Jump X-treme (2007) and Indoor Sports (2009).
 - Coached teams to national titles and 4th place at the All-Star Cheerleading Worlds; founded a booster club funding kids who couldn't afford to compete. Sold May 2016.

EDUCATION & CERTIFICATIONS

- Post Graduate Program, Data Science & Business Analytics, UT Austin McCombs, 2026
 - AI-Driven Leadership: Strategies for the Future, Stanford Online, 2025
 - AI Consultant Certification · AI Implementation Certification
- B.A., International Studies, Southern Methodist University, 2002
 - A.A. with Honors & Distinction, Tarrant County College, 1999 · Phi Theta Kappa
 - NCA Division IA Collegiate National Champion, UNT Cheerleading, 2002